



Powerful Tools, Innovative Solutions

As a Travel Planners client, you're plugged into the housing industry's best suite of services – high-tech solutions that make a real-world difference to the success of your event.

AuditPro®

We locate attendees who stay at your event's hotels but don't book through the official program. Our audit ensures that you get accurate counts and full credit for all rooms to avoid attrition penalties.

Comp Tracker™

See a real-time summary of comp nights earned, online, any time. Just click to assign them...and for an instant report of how you've allocated all comps to date.

Confirmation Concierge™

Customized HTML emails add value to confirmations by providing helpful links to venue, event and travel information. You can even sell or trade promotional space to exhibitors or sponsors.

DataSync®

Our secure, one-click tool helps guests reserve and register in one session so you lock in both transactions. It's just part of our seamless process that includes soft call transfers between reservation and registration contact centers.

DirectConnect®

We electronically transmit reservations to most hotels, eliminating middlemen and data entry errors.

eChoice™

Our automated tool lets guests waitlist themselves if they can't get into their preferred hotels. We notify them rapidly if a room becomes available. More attendees get their first choice; you prevent prime rooms from sitting empty.

eFocus Marketing®

Sophisticated targeting and a dedicated team provide you with the smartest electronic marketing. The strategy includes email campaigns, customized websites and confirmations, plus Search Engine Optimization and Google and Yahoo ad tactics.

Event Headliner®

Your event gets maximum visibility in customizable banners at the top and side of your branded reservation site. Use it for your own promotions, or offer the space to a paying advertiser.

Groups Wizard™

Our user-friendly Group Booking process lets sub-groups handle all booking and block management by themselves online. They get control. You get fewer calls.

Impact Protection Plan®

If post cut-off rooms can't be obtained, our affiliated company, Quikbook.com, can accept reservations at non-program hotels and credit these bookings to your event.

List IQ®

This sophisticated tool compares housing and registration lists to identify high-value audiences like registrants who haven't booked. Smart segmentation drives targeted, timely email messages that boost room pick-up.

MyHotelReports.com®

At your request, we provide hotels with reservation information and room lists through a password-protected portal. Data sharing improves reservation accuracy and supports strong hotel relationships.

MyHousingInfo.com®

This secure site gives you 24/7 access to housing reports. Consult standard reports, choose from 30 data fields to customize your own, or ask us to create reports to your specs.

Orchestrator™

We link bookings for VIPs, special guests and staff in this single password-protected site. You have complete control to review, manage and even make reservations for any of them.

Post Cut-Off Plus®

Our specialized team keeps housing open right through your event. We negotiate extensions or extra inventory and use an advanced cancel-and-replace process to re-sell cancelled rooms. You get higher pick-up and avoid last minute attrition.

RatePatrol®

This automated competitive shopping service compares rates and availability from travel and hotel direct sites to ensure that hotels comply with your negotiated program rates.

ResAssure®

Every attendee and exhibitor gets a hotel confirmation number upfront – guaranteed. ResAssure monitors over-sells and prevents check-in problems and walks.

ResOpen®

Our unique online system expedites exhibitor housing by allowing you to open segments of room blocks separately from other attendee categories. It also date-and-time stamps forms.

Unified Confirmation™

In a single email, we can automatically combine housing and registration confirmations. It includes all the features of Confirmation Concierge.

ZoomList™

Submit room list spreadsheets with one quick upload. ZoomList integrates all of the reservation info for instant online access without data re-entry errors.

For more information, call **800.221.3531, ext. 2345** or visit us on the web at **TPhousing.com**.

Our tools work together to solve your most important housing issues.

	Attrition Reduction	Customer Service	Hotel Relations	Inventory Management	Quality Control	Reservation Integrity	Subgroup Support
AuditPro	•		•	•	•		
Comp Tracker		•	•	•	•	•	
Confirmation Concierge	•	•				•	•
DataSync	•	•		•	•	•	
DirectConnect		•	•	•	•	•	
eChoice	•	•	•	•	•	•	•
eFocus Marketing	•	•		•	•		•
Event Headliner		•					
Groups Wizard	•	•		•	•	•	•
Impact Protection Plan	•	•		•	•		
List IQ	•	•		•			
MyHotelReports.com			•	•	•	•	
MyHousingInfo.com			•	•	•	•	
Orchestrator		•		•	•	•	
Post Cut-Off Plus	•	•	•	•	•	•	
RatePatrol	•		•	•	•		
ResAssure	•	•	•	•	•	•	•
ResOpen		•		•	•	•	•
Unified Confirmation	•	•			•	•	•
ZoomList		•		•	•	•	•