

your master plan for convention housing®

Inventory Management



## End-to-end inventory control lifts room pick-up year after year.

No other provider controls room inventory like Travel Planners. We obtain, allocate and sell more than 1,000,000 room nights a year. With our clout, you'll get a flexible, full-capacity program with optimum pick-up.

### **Start with a solid, competitive housing program.**

Just say the word, and we'll apply our three decades of experience to your hotel contract negotiations. We'll put together the best mix of hotels, the lowest rates and favorable terms so that attendees have no incentive to defect. And we'll monitor and adjust your program obsessively to avoid over- or under-supply.

### **You've never met better matchmakers.**

First, our **ResOpen**® service lets you pre-sell blocks to favored groups. Then we target **eFocus Marketing**® to high-value segments. With our **Groups Wizard**™ tool, sub-groups can book and manage their entire blocks online. We hate empty rooms, so our automated **eChoice**™ quickly reassigns waitlisted guests to cancelled rooms, and we take **post cut-off reservations** right up to the show.

### **Absolutely every room gets counted.**

If your event sells a room – even if it's not through the official program – Travel Planners sees that you get credit. Our optional **Impact Protection Plan**® captures out-of-block bookings. Post-event, **AuditPro**® locates and counts book-around attendees. Beginning to end, we'll help you avoid the attrition penalties that are triggered by unutilized inventory.

For more information, call **800.221.3531, ext. 2345** or visit us on the web at **TPhousing.com**

# TRAVEL PLANNERS

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