

Your housing program will succeed beyond all expectations.

The million things that could go wrong won't.

Attrition? If Travel Planners is your housing provider, you can kiss it good-bye. Confirmation glitches? They're history. Customer service complaints? That in-box stays empty. With 26 years of successful programs under our belts, we have the expertise to promise and deliver an error-free Master Plan for your program.

Working with us is no work at all.

Our 140-person team simply takes better care of you than any other provider. Travel Planners is a full-time housing staff that won't add a penny to your payroll. We'll work with you like a vested partner, not just a vendor, to create a high-tech, high-touch program that will beat every expectation you bring to the table.



“Our decision to work with Travel Planners continues to pay back every year.”

TRAVEL PLANNERS

| your master plan for convention housing®

5 ways you'll feel the difference

1. Your customer service issues will disappear.

At Travel Planners, we promise to prevent problems before they happen. Every guest receives personal, no-excuses customer service. From booking to checkout, our entire process is time-tested, constantly tinkered with, and focused on creating Total Housing Satisfaction.

2. Your program will be customized, not a clone.

Our innovative tech tools adapt easily to the requirements and quirks of your event. From initial planning through custom post-event reports, your program is to your specs—not one-size-fits-all. We're so flexible that we'll link seamlessly with any registration provider.

3. You'll love the people behind the technology.

Travel Planners leads the industry in ingenious, intuitive technology. But we never cut you loose and leave you on your own. Your dedicated team is packed with experts in everything from contracts to attrition and group management. You get full-time moral support, not just tech support.

4. Your event will grow.

Our electronic marketing team can increase your room pick-up by up to 20% right away. Every step of the way, you get serious strategic thinking and targeted tactics. We'll reinforce your brand, boost participation, and contribute measurably to the overall success of your event.

5. You'll see real dollars-and-cents benefits.

Bottom line, Travel Planners is great for your organization. You get full access to our financial savvy for negotiating hotel contracts, locking in the lowest rates and creating a mutually profitable partnership. We're total housing experts who always look out for your best interests.

We'll meet and beat any housing challenge you have.

Looking for a fix to what went wrong at your last event? Wondering how to take your growing event to the next level? Ready for better customer service than you've ever received from a housing provider? Talk to us now at **800.221.3531, ext. 2345** or visit us on the web at **TPhousing.com**.



TRAVEL PLANNERS | it's all part of the plan

381 Park Avenue South New York, NY 10016