



We turn exhibitor housing into a growth business.

How much extra revenue would you earn from a 25% boost in exhibitor pick-up? Travel Planners can get you numbers like that with our all-out strategy to win and grow exhibitor participation.

We coddle sub-groups with proactive service.

Our dedicated Group Specialists work closely with exhibitors. From early **ResOpen**® booking to onsite meetings, our team helps stretch their budgets, secure special facilities and customize billing. It's white-glove service exhibitors don't get from anyone else – and a powerful incentive to consolidate all housing business in the official program.

Our advanced group tools seal the deal.

Exhibitors rave about how our apps simplify housing. **Groups Wizard**™, our robust block management website, is the only one that allows mass changes to blocks. New **ZoomList**™ is the first fully secure roomlist tool that handles initial uploads and unlimited updates in seconds. And big groups never have big check-in problems because every guest gets a hotel confirmation number – guaranteed.

Tap the potential you already have.

Ask us how our comprehensive strategy of targeted selling, consultative service, and tech innovation can improve your bottom line by boosting exhibitor participation.

For more information, call **800.221.3531, ext. 2345** or visit **TPhousing.com**