

your master plan for convention housing®

Master Plan

Your housing program will succeed beyond all expectations.

Your bottom-line results are our top priority.

Work with Travel Planners and let us take your housing program to the next level. We'll customize your Master Plan with comprehensive strategies to boost participation and maximize pick-up. And we'll out-perform all other providers with our game-changing tech innovations that contribute measurably to the overall success of your event.

Working with us is no work at all.

Our 140-person team simply takes better care of you than any other provider. Travel Planners is a full-time housing staff that won't add a penny to your payroll. We'll work with you like a vested partner, not just a vendor, to create a high-tech, high-touch program that will surpass every expectation.

We'll meet and beat any housing challenge you have.

Want technology that really lives up to its promises? Ready for better service than you've ever received from a housing provider? Need to boost sagging housing numbers? Talk to us at **800.221.3531, ext. 2345** or visit **TPhousing.com**

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5 ways you'll feel the difference

1. You'll see real dollars-and-cents benefits.

Bottom line, Travel Planners is great for your organization. You get full access to our financial savvy for negotiating hotel contracts, locking in the lowest rates and creating a mutually profitable partnership. We're total housing experts who know what it takes to optimize your pick-up and revenue.

2. Your program will be customized, not a clone.

The next-generation tech tools we've invented adapt easily to your event. From implementation through custom post-event reports, your program is to your specs—not one-size-fits-all. We're so flexible that we'll link seamlessly with any registration provider.

3. You'll love the people behind the technology.

We outpace the industry with ingenious, intuitive technology. But we never cut you loose and leave you on your own. Your dedicated team is packed with experts in everything from contract negotiation to search engine optimization. You get full-time business support, not just tech support.

4. Your exhibitors will participate in record numbers.

Our proactive group specialists will go the extra mile to win and keep this high-volume business. Recently, as a lot of exhibitors scaled back or stayed home, many of our clients actually saw an increase in the number of exhibitor companies that rely on the official housing program.

5. Your customer service issues will disappear.

At Travel Planners, we promise to prevent problems before they happen. Every guest receives personal, no-excuses customer service. From booking to checkout, our entire process is time-tested, constantly refined, and focused on making your program the first choice for every attendee and exhibitor.