

Ask us what
we're planning
for you.

Call us at
1-800-221-3531, ext. 2345

Or visit
www.tphousing.com

TRAVEL PLANNERS INC

381 PARK AVENUE SOUTH • NEW YORK, NY 10016

IT'S ALL PART OF THE PLAN

*"How easy can it really be for
us to switch housing
providers?"*

*"How much marketing help
can I actually get for free?"*

*"Will the techies in my
group be satisfied with
Travel Planners?"*

*"Can 'book arounds' be
prevented...or should we
just give up?"*

*"What clients do you have
that I've heard of?"*



Your housing
program
will succeed
beyond
everyone's
expectations.

TRAVEL PLANNERS INC

YOUR MASTER PLAN FOR CONVENTION HOUSING

When you work with Travel Planners, your success is our obsession.

The million things that could go wrong won't when Travel Planners is your housing provider. Attrition? Kiss it good-bye. Losses to "book arounds"? They're history. Customer service complaints? That in-box is empty.

With 25 years of successful programs under our belts, Travel Planners has the experience to promise you an error-free Master Plan for your program.

"You provided the APA with the 'Nordstrom' experience in third-party housing."
—Gwynne S. Jackson, American Psychiatric Assn.

Working with us is no work at all.

Travel Planners is your fulltime housing staff that won't add a penny to your payroll. We act like a vested partner instead of a vendor. We'll assign a dedicated Program Executive...group agents trained to coddle important exhibitors...on-site staff to handle last-minute requests during your event...and more.

Our 100-person team simply takes better care of you than any other provider, convention bureau or Web-based booking system.

*"You are a great extension of my team.
It's like my Program Executive works here in my office!"*
—Chrissy Hart, Int'l. Assn. of Chiefs of Police

Attack attrition...and win.

Travel Planners is your antidote to attrition. Our Master Plan starts with nerves-of-steel contract negotiations and doesn't end until the last guest checks out.

We'll launch an all-out marketing program to increase bookings by up to 20%. We'll build in services to piggyback reservations and registrations, resize and reallocate blocks, and re-sell cancelled rooms. It's all included in your Master Plan at no additional cost.

*"I have officially crossed attrition off
of my list of things to worry about. Thank you!"*
—Sylvia Hall, Specialty Graphic Imaging Assn.

Rescue room nights you thought you'd lose.

Travel Planners is the leading innovator in capturing and claiming credit for room nights booked outside the block. With a link to Quikbook.com®, our affiliated company, we can snag trackable reservations from attendees who don't use the official program.

And you get credit for every room night with our fully automated, no-cost AuditProSM system. So you can stop worrying about attrition penalties and lay claim to the maximum economic impact.

*"We only heard positive things about the way the
reservations were handled."*
—Stephanie Morris
Nat'l. Assn. For the Specialty Food Trade

Be ready for what's next.

Our next-generation housing program will meet and beat any housing challenge that comes your way.

You'll enjoy the power of being a hotel-industry insider. You'll gain a well-deserved reputation for flawless service. Our Master Plan will insulate you from hassles. And your program will succeed beyond all expectations.



Get these over-the-top extras at no added cost.

Creating a comprehensive, error-free housing program is just the start. Travel Planners also delivers these unexpected benefits as standard, no-cost elements of your Master Plan.

Attrition Elimination

Claim maximum credit for room nights booked outside the block with free use of our Impact Protection Plan and AuditProSM technology.

eMarketing Excellence

Proven email and website support, timed and targeted to boost bookings measurably.

Technological Superiority

Powered by IBM, our secure, user-friendly website handles reservations and changes in real time.

Synchronized Systems

ListIQSM and DataSyncSM services link databases and websites to maximize bookings and registrations.

Flawless Front-Desk Experiences

Cutting edge systems use hotel confirmation numbers and electronic room-list exchange to eliminate check-in issues.

Exceptional Insight

Online, on-demand reports customized for you, plus objective exhibitor surveys to assure satisfaction.

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