



Get a firm grip on these important housing issues.

Exclusive tech solutions, only from Travel Planners

“We lose credit for a lot of room nights.”

Our exclusive **AuditPro**SM service locates attendees who stay at your event’s hotels, but don’t book through the official program. You’ll get accurate counts and avoid attrition penalties.

“My exhibitors don’t like to be put on hold.”

Travel Planners’ **ResOpen** system eliminates reservation delays when your housing program opens. Important exhibitors book the rooms they want online. Then our powerful **GroupsWizard** tools allow them to manage virtually every detail themselves — without calling you.

“People on our hotel wait lists wait forever.”

eChoice enables automated online waitlisting — no phones, faxes or middlemen. Waitlisted attendees get their first choice more often and you eliminate the risk of prime rooms sitting empty.

See more Travel Planners exclusive tech solutions on page two!

TRAVEL PLANNERS INC

YOUR MASTER PLAN FOR CONVENTION HOUSING

IT'S ALL PART OF THE PLAN

Tour our reservations system at TPhousing.com

- Click the “Test our reservations site” link
- Make a trial reservation using a fictional credit card number and your own email address
- To see our GroupsWizard in action, contact us at 1-800-221-3531, Ext. 2345 or sales@TPhousing.com

See our online reporting system at MyHousingInfo.com

- For free, no-obligation access, contact us at 1-800-221-3531, Ext. 2345 or sales@TPhousing.com

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“Hotels forget to confirm reservations.”

ResAssure prevents check-in disasters by making sure hotels confirm every reservation. And this exclusive Travel Planners tool also monitors over-sells and walks.

“When too many people handle res data, mistakes happen.”

Through innovative use of XML, Travel Planners **DirectConnect** downloads reservation data direct to more chain properties than any other housing provider. And we never use middlemen to transmit data.

“Our email targeting misses the mark.”

Our **eMarketing Team** will implement proven email campaigns on your behalf to accelerate reservations and minimize last-minute changes — all at no extra cost. To be sure messages hit their mark, our **ListIQSM** tool allows you to match reservation and registration lists. You know which registrants need to be sold the hotel program...and vice versa.

“Our website makes attendees work too hard.”

Travel Planners created **DataSyncSM** to eliminate double entry of personal information and to make it easier to register and reserve a room in a single session. One button transfers data seamlessly between event and hotel sites.

“I get too many reports and not enough info.”

At **MyHousingInfo.com**, the “Create My Own Report” feature lets you customize based on more than 30 criteria. We also post regular reports that you can download into Excel. And if you prefer, we’ll create and upload reports to your specifications so you can always know what you need to know when you need to know it.